

# Anti-Chafing Cream

## Background

Chafing is skin irritation that occurs where skin rubs against skin, clothing, shoes, or other materials. Chafing sometimes refers to red, sore skin that has been irritated by something rubbing against it. Skin chafing is a problem typically experienced in sports or in the armed services in connection with activities such as running, jogging, hiking, etc. Skin chafing is also a problem in infants in the form of "diaper rash." "Diaper rash" as an inflammatory skin condition in the diaper area (perineum, buttocks, lower abdomen, and inner thighs) caused by factors including chafing or mechanical. This formula goes on smoothly to create a smooth velvet surface for skin protection purpose and prevent the chafing problem of the skin to temporarily alleviate the irritation. Anti-chafing cream is available in cream formulas. Ideal for use every day.

## Technology Features & Specifications

- Resistant to perspiration and water
- No parabens
- No animal products
- Long lasting - does not sweat off
- Non-greasy

## Customer Benefits

Worldwide availability of the low cost raw materials. Utilization of simple and inexpensive apparatuses. Rapid and efficient transformation from raw materials into cream form.

### Benefits

- Water resistant
- Not wet
- No parabens
- No animal products

### Potential Application

- This technology reduces the friction between skin folds or between skin and clothing. Used by endurance athletes or women to protect skin against blisters and saddle sores

### Commercialisation Opportunities

- ✓ Ready for commercialization
- ✓ Available for licensing
- ✓ Accepting business plans from interested parties

### Contact Us

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